

**HGTV.COM**

Media Data

# WE LIVE THE HOME!

HGTV.COM

// The platform for DIY, garden lovers and lifestyle formats.

// Female best-ager target group.

// Financially strong target group of real estate owners.

// Premium TV content for exciting cooperation and sponsorship opportunities.



**0,12** Mio.  
VISITs

**0,38** Mio.  
PIs

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