



**7.1** seven.one  
MEDIA

**DMAX.de**

Media data

# THE BROADCAST FOR MEN

DMAX.DE

// A strong TV-Portfolio with adventure, cars, entertainment and lifestyle

// Popular series and documentaries

// Multiscreen: Desktop & Mobile Browser, InApp and CTV

// The TV-Brand for the young man

**0.18<sub>m</sub>**  
**UNIQUE USER**

**0.43<sub>m</sub>**  
**VISITS**

**1.2<sub>m</sub>**  
**PI**



male



20 – 49  
years



HHNI  
≥ 3.000 €



University  
entrance  
qualification or  
degree



employed

## // Sales Region MUNICH

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## // Sales Region HAMBURG

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## // Sales Region DUSSELDORF

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D-40221 Düsseldorf

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## // Sales Region FRANKFURT

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## // Sales Region BERLIN

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